

# TRANSFORMING CARGO TRANSPORTATION AND WAREHOUSE OPERATIONS

SkyBridge Case Study



## Company Overview

SEACOR Island Lines was founded in 1990 and is based in Fort Lauderdale. It operates as a subsidiary of SEACOR Holdings Inc. SEACOR provides freight services ranging from South Florida to various international destinations in the region, including the Bahamas, and the Turks and Caicos.

### SEACOR Island Lines

**Location:** Fort Lauderdale, FL

**Industry:** Transportation & Logistics

**Annual Revenue:** Over \$1.6B (USD)

**Employees:** 5,300

### Oracle Products & Services

- Oracle E-Business Suite R12.1
- Order Management (OM-AR)
- Inventory
- Advanced Pricing
- Quality
- Warehouse Management
- Mobile Supply Chain
- Financials Suite
- Hyperion Financial Management

SEACOR Island Lines partnered with SkyBridge Global to implement their Oracle Supply Chain solution using EBS R12. SkyBridge helped SEACOR leverage Oracle E-Business Suite best practices to streamline end to end processes from Dock Receipt, Booking, Tariff Rating, Bill of Lading, Stuffing, and Loading Containers to the Final Invoicing.

SkyBridge designed various interfaces for their 3rd party vendors including Hazcheck and Border Patrol. The Oracle solution reduced external vendor dependency, providing savings of 32% per annum.



## Business Goals

- Eliminate manual, paper-based processes to track and manage dock receipts, bookings, and cargos
- Provide a complete and holistic view from start to finish, integrating processes from Rating to Dock Receipts, Dispatching, and shipments to the final Invoicing
- Reduce rigidity in various processes, provide user friendliness in processing orders, and shipments
- Deploy a new transportation & distribution system to enable SEACOR to drill down into contracts and billing issues across their customers
- Replace separate spreadsheets with a centralized, integrated proposals and contracts database
- Improve warehouse management and transportation efficiency, while reducing errors throughout these business processes

## Implementation Approach

- Provided an integrated and automated Oracle Inventory control system, allowing material (Cargos, and Equipment) movement across locations and their online visibility within the enterprise in real time
- Leveraged advanced barcode scanning capabilities within Oracle Warehouse Management to help streamline putaway and picking process, enabled license plate number control in the shipping process
- Used Oracle Warehouse Management labeling rules to automatically print and apply product labels, eliminating previous manual processes to create and verify accuracy of customer-received labels
- Enabled warehouse employees to pick, and ship orders by scanning license plate number of each cargo — cutting order picking errors by 25%
- Provided configurable, user friendly accounting system for various freight charges. Freight Charges with various accounting are seamlessly automated from shipments to AR invoicing
- Automated OM-AR process mitigates the painful audit process, provided seamless integration from Dock Receipts, Bookings to Invoicing, performing freight accounting of each shipments



## Performance & Results

- 100% on-hand equipment inventory accuracy (from 68%)
- Cut order picking errors by 25%
- Achieved 2 hour receiving time (from 5 hours)
- Reduced vendor costs by 32% per annum

“SkyBridge Global has helped Seacor to implement Oracle E-Business Suite R12. We have unified our financial and transportation information systems and now have a single source of reliable information.”

Sherrie Barker, Director IT, Seacor Holdings Inc.