

Oracle Enterprise Planning and Budgeting Cloud Service

ORACLE

**ENTERPRISE PERFORMANCE
MANAGEMENT SYSTEM**

KEY BUSINESS BENEFITS

- Best practices out-of-the-box to get you up and running in no time
- A configurable, upgradable planning framework that allows you to tailor the planning solution to your specific requirements
- Easy to Use. Easy to maintain.
- Scalability to address both operational and finance planning processes
- Intuitive business wizards allows you to evolve your planning process as your business changes
- Powerful analytics, dashboards, what-if, and predictive capabilities give you unparalleled insight into your business
- No capex infrastructure investments required in the cloud

It's simply 'planning made easy'... Spend more time running your business, and less time, maintaining planning processes. Oracle Enterprise Planning and Budgeting Cloud Service is a perfect fit for both corporate finance as well as operational planners around the enterprise (e.g. sales, marketing, HR, IT, and the lines of business, etc.). It empowers operational planners with flexibility, scalability and the ownership to plan the way they want, while still offering the transparency and control required for corporate finance.

Plan the Way You Like

Oracle Enterprise Planning and Budgeting Cloud Service is a match for the way you run your business. The solution strikes the ideal balance between providing built-in best practices while maintaining high configurability. It's the best of both worlds in a single solution. Some planning tools strive for simplicity. Others strive for flexibility. This solution accomplishes both by providing an innovative configuration framework that can be used out-of-the-box or further enriched for your unique requirements – all while maintaining the ease and upgradability of a cloud-based solution.

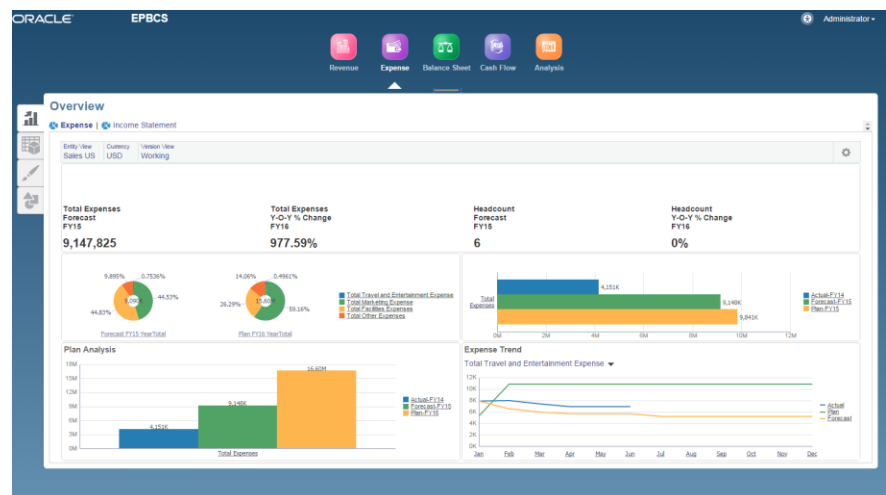


Figure 1. Configurable dashboards make it easy to quickly visualize your plans and forecasts in real-time.

KEY FEATURES

- **Strategic Modeling** – long range financial modeling to evaluate the impact of opportunities and threats
- **Financials** - Fully integrated financial statement planning across the income statement, balance sheet, and cash flow
- **Workforce** - Financial Workforce Planning for compensation spend by employee and/or job code
- **SWP** - Strategic Workforce Planning (SWP) for HR-based skills and competency planning
- **Projects** – Project financial planning for project-oriented industries and departments (e.g. IT, Marketing, R&D, etc)
- **Capital** - A Capital Asset process for detailed planning on the impact of new and existing assets
- A powerful Excel add-in, Smart View, for ad hoc analysis and Excel-based interactions with your plan
- Integrated predictive planning capabilities that allow you to create forecasts based on historical actual data
- Support for hybrid cloud deployments with deep integration to on-premise systems

Unlike other planning solutions, the out-of-box planning content is not just an unsupported 'starter template' from an 'app store'. Instead, it's an innovative new 'framework' that can be tailored to your specific needs, yet still remains upgradable by Oracle. Do you think your planning processes are too unique for out-of-box planning content? It's not an 'all or nothing' decision with the Oracle Enterprise Planning Cloud. Take advantage of configuration 'mash-ups' that allow you to combine configured processes with pre-built planning components from Oracle. The library of pre-built planning components such as models, dashboards, reports, KPIs and planning accelerators continues to grow. Only use the components that you prefer, but keep an eye out for new useful components that come available with each new release.

Be Up and Running in No Time

The best practice planning processes are designed to be up and running with minimal effort, and are easy to maintain as your business planning needs evolve. This is accomplished through simple-to-use wizards. Instead, of needing to have deep understanding of the product, you simply answer business questions in the step-by-step wizards. This allows even a technology novice to design complex planning processes.

The configurable planning framework provides immediate value by getting you up and running quickly with a targeted planning process. Then, it allows you to enhance and mature your planning processes over time. Instead, of long implementations, you can establish quick success and mature your planning process in a more agile manner – building on the success of each new process that you enable.

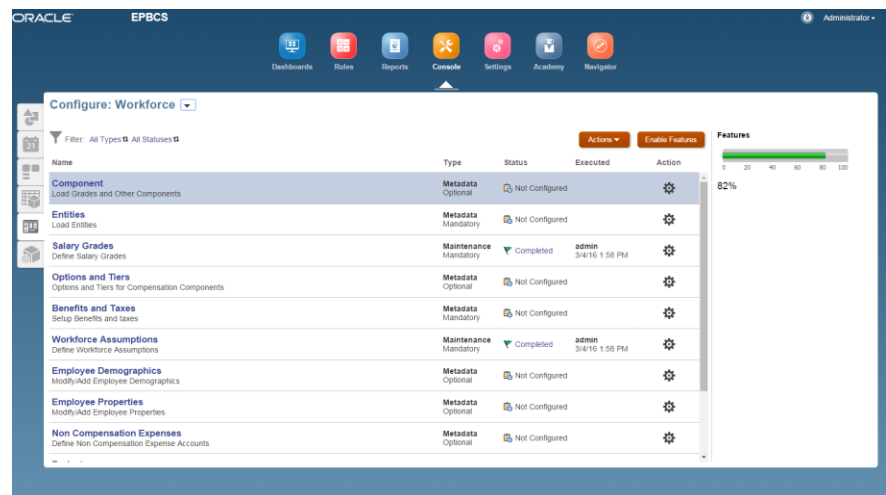


Figure 2. Intuitive business wizards make it easy to 'enable' only the features that you want, then to configure quickly calculations and processes.

Business Processes

The Oracle Enterprise Planning Cloud includes four business process frameworks that can be used to address your planning needs. The business process frameworks can be used by both finance and operational planners. They also can be used in their entirety or mashed-up with configured processes to quickly deliver value to your planning.

ORACLE ENTERPRISE PERFORMANCE MANAGEMENT APPLICATIONS

Oracle EPM Cloud and on-premises applications provide marketing-leading functionality with fast time to value, simplicity of configuration and pre-built content for deeper integration and easy extensibility.

RELATED EPM CLOUD SERVICES

- Planning and Budgeting Cloud Service
- Enterprise Performance Reporting Cloud Service
- Account Reconciliation Cloud Service
- Financial Close and Consolidation Cloud Service
- Profitability and Cost Management Cloud Service
- Tax Reporting Cloud Service

OTHER RELATED PRODUCTS

- Oracle Fusion Financials Cloud
- Oracle Fusion HCM Cloud
- Oracle Fusion CX Cloud

- **Strategic Modeling** – quickly create long-range, financial forecast models for fast-changing business dynamics using built-in sophisticated scenario modeling capabilities and debt and capital structure management features. Work within the familiar Smart View and Web Interface for the feel of a spreadsheet, but with sophisticated business logic and what-if capabilities built in. With features like scenario modeling, account forecast, goal seek, analyze trail, funding options, and free form reporting, you can stay agile and remain one-step ahead.
- **Financials** – The ‘Financials’ framework is a fully integrated financial statement planning solution across the income statement, balance sheet, and cash flow. For example, the integration ensures that changes on the income statement automatically roll to the balance sheet and cash flow. Importantly, the ‘Financials’ framework is constructed into four sub-process that can be incrementally enabled: Revenue, Expense, Balance Sheet, and Cash Flow. This allows you to use a single sub-process – such as Expense planning – or any combination of the sub-processes in the framework.
- **Workforce** – The ‘Workforce’ framework addresses your planning needs related to employees across the enterprise. In most enterprises, the workforce is one of the larger expenses on the income statement. Furthermore, the effectiveness of the workforce is crucial in ensuring the enterprise meets its strategic objectives. Therefore, it’s a crucial planning process. This framework addresses the needs of both Finance and HR. It addresses compensation spend by employee and/or job code as well as Strategic Workforce Planning (SWP) for HR-based skills and competency planning.
- **Projects** – The ‘Projects’ framework is a planning pattern that is suitable for numerous uses. Project-oriented industries will benefit from the detailed project financial planning process that allows for granular planning for employees, contractors, materials, and costs associated with large scale projects. The project framework is also well-suit for project-oriented departments in any enterprise (e.g. IT, Marketing, R&D, etc) that need a more streamlined approach to planning projects.
- **Capital** - The ‘Capital’ framework addresses planning needs associated with new and existing assets, as well as intangibles. The process accounts for long-range asset-related impacts across the income statement, balance sheet, and cash flow. The ‘Capital’ framework is very appropriate for enterprises that have significant capital assets.

Align Enterprise Planning Processes

Planning should not be limited to corporate finance. The organizations that are most successful at enterprise planning connect operational planners to the corporate finance plans in a manner that provides synergy to both sets of stakeholders. The Oracle Enterprise Planning Cloud helps you to accomplish this through a unique ‘federated’ architecture. The architecture allows you to connect and align related planning processes across the enterprise while still maintaining the independence for the individual planners. The architecture is based on two fundamental principles

- **Operational independence** -For operational planners to be successful, they need ‘ownership’ of their planning processes. First, they need to plan at an operational level of detail (e.g. a level of detail not typically required by finance). This could be different planning dimensionality or a more granular level of data. The federated architecture has unparalleled scalability to address detailed planning. The system has a unique way of dealing with sparse data and in-memory calculations to easily handle volume of data required for operational planning. Furthermore, operational planners need the ability to own and operate their planning system without heavy reliance on system administrators at corporate finance. This is where the value of the configuration wizards comes into play. These allow operational planners to take ownership for the maintenance and administration of the system.

- **Synergy between plans** – Where possible, the plans must be connected to create synergy and alignment. For example, the various operational plans (e.g. sales and marketing, supply chain, HR, IT, etc) need to be connected to corporate finance in a manner that ensures strong controls and governance. The solution's federated architecture has the ability to share data and process between plans where appropriate - thereby allowing synergy and collaboration between planners.

The cloud makes it more practical to extend planning around the enterprise. However, instead of having numerous disconnected plans, the federated architecture of the Oracle Enterprise Planning Cloud allows you to ensure alignment and synergy across the planning spectrum. This allows you to instill a culture of planning around the enterprise and to mine the wisdom of the planners that are closest to the operational details.

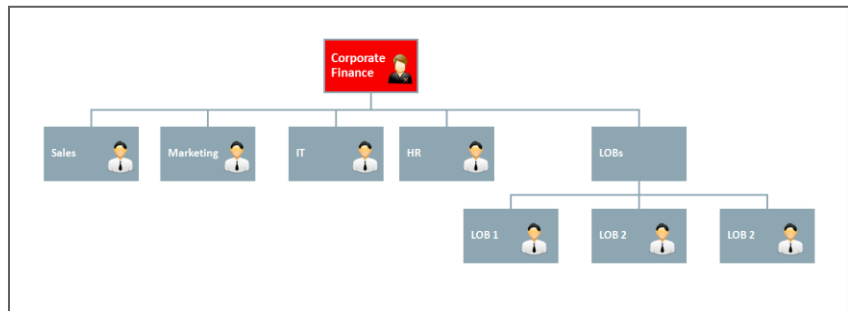


Figure 3. The Oracle Enterprise Planning Cloud allows you to create federated planning processes – ensuring independence, but also realizing synergy between related plans.

Integration and Hybrid Cloud Deployment

Well-designed planning processes are not isolated 'data islands'. Instead, they rely on the other operational and financial systems from around the enterprise. Some of these systems will reside on-premises while others may be in the cloud. The Oracle Enterprise Planning Cloud is architected to thrive within hybrid cloud deployments. For example, the solution includes a range of data management options that allow you to pick the right tool for the job. In some cases, basic flat-file imports may be your tool of choice. These are quick and easy, and anyone can do it. In other cases, you may prefer more highly automated data transformation and load processes from source systems (on-premises or in the cloud). Finally, you may prefer certified adapters or the ability to configure rich integration using the secure RESTful API. In all cases, the Oracle Enterprise Planning Cloud has the right tool for the job.

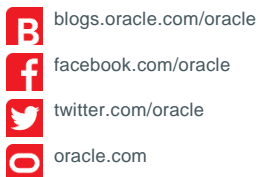
The solution also supports single sign-on (SSO) and reporting across other on-premises enterprise performance planning systems – such as Oracle Hyperion Planning, Hyperion Financial Management, etc. This allows you to leverage your investment in existing financial systems while still realizing the benefits of a cloud-based planning solution.

In Summary

As stewards of enterprise performance management at your company, it is imperative that you have a planning solution that makes you more effective. The Oracle Enterprise Planning Cloud offers a very compelling value proposition for both finance and operational planners. The preceding is just a quick summary of the solutions value. For a more detailed discussion, contact your Oracle account manager.



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For more information about Oracle Enterprise Planning and Budgeting Cloud Service, visit oracle.com or call +1.800.ORACLE1 to speak to an Oracle representative.

Integrated Cloud Applications & Platform Services

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