

Supply Chain Management Cloud Overview

Unlike other supply chain management providers on the market, Oracle has built technology to manage the supply chain of the future. Oracle SCM Cloud is a solution built from the ground up to fit the businesses of today and tomorrow – and help businesses move from an inside-out perspective to become demand-driven businesses of the future.

As supply chains evolved, so did Oracle – by adding new products and functionalities over time to meet changing needs. But at a certain point, we realized this wasn't enough. To enable our customers to take advantage of the opportunities presented by the modern supply chain, the old way wouldn't cut it. We needed to take a fresh look at our customers' challenges to help them reduce complexity across their supply chain functions, and start them on a journey to supply chain – and business – excellence.

So we started again. We took our knowledge and IP, and rebuilt our solution from the ground up. And most importantly, we built it in the cloud as one, overarching, end-to-end platform that's holistic, agile, and simple.

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UNIFIED IN THE CLOUD

At Oracle, we have created one holistic, end-to-end platform within the cloud – to help businesses create one holistic, end-to-end business planning process in turn. Our seamlessly connected data and technology architecture is designed to enable unity within the supply chains – and the businesses – of the future.

By using an overarching end-to-end cloud platform, businesses can better facilitate the complexities and connections of their supply chain needs – reducing complexity, wasted time and duplication, through effortless assimilation of people, processes, and technology. But most importantly, this connected architecture means businesses can look beyond their supply chain to enable more integrated business planning within their organization.

Our holistic platform, informed by powerful data and analytics, can help businesses move to this new way of thinking. In a true demand-driven model, organizations bring together finance, sales & marketing, the product and supply functions to work together and identify the most important opportunities for the business. Our architecture is there to integrate all processes along that journey, from end-to-end visibility, end-to-end analytics, to coordinated execution. This is the unified business planning of the future – and only Oracle has the true capabilities to work across every facet of that demand-driven approach.

THIS IS YOUR JOURNEY

Moving your supply chain to the cloud needn't be one big leap: this is your journey to business excellence. We are focused on making this transition as easy and painless as possible by working to meet your unique requirements and pace of change – whilst ensuring you are geared up for future success.

With Oracle's cloud solution, you can move at the pace that suits you. This is about future proofing your organization: starting on a journey to cloud that can open up your business to new opportunities now and in the future, whenever you are ready for them. Our five stage capability-building journey recognizes and meets the needs of businesses at every level, but ensures that wherever you are in that journey, you are setting yourself on a path to excellence. By implementing our cloud solution early on, you'll open yourself up to an end-to-end capability that's ready when you are – so it's easy to mature and scale. But by continuing to purchase disparate technologies or legacy systems, you could find yourself held back at the crucial stage. Only our advanced, comprehensive architecture can help you make the leap to a true demand-driven approach: when you are ready. For now, just deploy what you need, and be confident that you're making the right decision for your business today and tomorrow.

YOUR PARTNER IN INNOVATION

There is no end date on a partnership with Oracle. Our cloud strategy means we approach our business with you as a service, not a product, resulting in a richer relationship and a genuine partnership in your journey to a demand-driven supply chain.

When you embark on a partnership with us, you're investing in both your current and future goals. To help you meet your long-term strategy, we ensure we are always working not just to meet your needs but to anticipate them. We are undergoing a process of continuous innovation to bring new, exciting features and capabilities to our offering. Our product roadmaps are extensive and visionary, backed by Oracle's \$6 billion annual spend in R&D – and we invite you into our ideation process through

KEY BUSINESS BENEFITS

- An inventory-everywhere view
- Freedom from installations
- A secure and stable future
- A dedicated partner
- Integrated emerging technology apps

KEY FEATURES

- Connected supply chain processes

Customer Advisory Boards, events, and by drawing from your feedback. We have big plans for where we're going – and where you're going with us. With Oracle, you can be confident you are making the right choice to future proof your supply chain and your business.

As we continue to innovate, we ensure our developments are made available to you seamlessly and effortlessly. Because our solution is in the cloud rather than on premise, software updates are regular and painless rather than traditionally long and drawn out, offsetting the time and cost of having to seek out new technologies. We're on this journey together, so we'll provide you with a controlled pace of change with constant visibility on developments.

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Integrated Cloud Applications & Platform Services

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